

YourID for Online Corporate Solutions/SaaS

In the era of the data breach, online corporate solutions and SaaS are facing greater scrutiny than ever before when it comes to security and data privacy. Phishing, social engineering, password sharing and security token misuse all greatly increase a corporate solution's risk of breach, which in turn brings recovery costs, lawsuits, and tarnished reputation.

YourID offers a solution. As the world's first trusted identity platform based on shared governance and the flexible use of whichever technologies are best suited to a given scenario, YourID offers essential benefits to organizations across a wide range of sectors:

1. **Significant reduction of costs**
2. **Defending against identity theft and fraud**
3. **Delivering the best user experience**
4. **No user adoption problems due to joint effort**
5. **Ensuring regulatory compliance**

Concerning online corporate solutions and SaaS specifically, here's what those benefits look like in detail:

- With YourID, you save 90% of authentication implementation costs, by sharing these costs with all other partner platforms. Authentication security is guaranteed by a single entity – YourID – which means no money wasted on multiple authentication providers or building your own costly solution. In addition, you minimize administrative costs for you and your clients by eliminating password resets and token replacements.
- Prevent password-sharing – every YourID user is uniquely identified through an unbroken chain of trust, ensuring only people covered under a client's license can access your solution.
- Phishing attacks can no longer target clients, because there are no passwords to steal.

Benefits of a Trusted Identity Platform

- Fake sites designed to capture customers' Personally Identifiable Information (PII) will be flagged, as YourID verifies not only site visitors, but the websites themselves.
- Customers gain easy access to online accounts through biometric authentication and YourID assures that customers are who they say they are at each and every visit.
- Improved onboarding thanks to YourID's streamlined 'one-click' account creation process.
- GDPR compliance is assured as customers gain control over the sharing and revoking of their data.
- Compliance with Know Your Customer regulations.
- Stand out from the competition through your commitment to data privacy, best-of-breed security and optimal user experience, thanks to YourID's reputation as a trusted identity platform.
- YourID will offer dedicated promotion of your corporate solution or service during the platform's launch phase.

To learn more about how YourID can benefit your organization, and how you can become a YourID partner, contact us today.

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