

YourID for Healthcare

Identity is a critical component of the healthcare sector. High-risk environments like hospitals, with high throughput and time-poor professionals, demand the strongest security with the highest possible degree of convenience. Meanwhile, patient data is the most sought-after Personally Identifiable Information (PII) by fraudsters, making hospitals, clinics and pharmacies major targets for bad actors.

YourID offers a solution. As the world's first trusted identity platform based on shared governance and the flexible use of whichever technologies are best suited to a given scenario, YourID offers essential benefits to organizations across a wide range of sectors:

1. **Significant reduction of costs**
2. **Defending against identity theft and fraud**
3. **Delivering the best user experience**
4. **No user adoption problems due to joint effort**
5. **Ensuring regulatory compliance**

For the healthcare sector specifically, here's what those benefits look like in detail:

- With YourID you save 90% of authentication implementation costs, by sharing these costs with all other partner platforms. Authentication security is guaranteed by a single entity – YourID – which means no money wasted on multiple authentication providers or building your own costly solution. In addition, you minimize administrative costs for you and your clients by eliminating password resets and token replacements.
- Customers gain easy access to online accounts through biometric authentication and YourID assures that customers are who they say they are at each and every visit, enabling new opportunities for home-based care.

- Improved onboarding thanks to YourID's streamlined 'one-click' account creation process.
- Electronic health records can be secured with YourID, ensuring patients receive the proper care, quickly and without risk of fraud.
- ePrescriptions can be issued using YourID, preventing fraudulent access to restricted substances.
- Doctors, nurses and clinicians benefit from streamlined physical and digital security, freeing up time to serve patients and save lives.
- GDPR compliance is assured as customers gain control over the sharing and revoking of their data.
- Compliance with Know Your Customer regulations.
- Fake sites designed to capture customers' PII will be flagged, as YourID verifies not only site visitors, but the websites themselves.
- YourID will offer dedicated promotion of your healthcare solution during the platform's launch phase.

To learn more about how YourID can benefit your organization, and how you can become a YourID partner, contact us today.

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