

YourID for Gaming

Identity is at the core of the modern gaming experience. Mobile, console, and streaming-based games all demand online interaction and personal data transfer, not to mention online macro and micro payment transactions. And yet the gaming industry is lagging when it comes to empowering players with trusted identity, leaving them vulnerable to data breaches, phishing, and the inconvenience of password-based security.

YourID offers a solution. As the world's first trusted identity platform based on shared governance and the flexible use of whichever technologies are best suited to a given scenario, YourID offers essential benefits to organizations across a wide range of sectors:

1. **Significant reduction of costs**
2. **Defending against identity theft and fraud**
3. **Delivering the best user experience**
4. **No user adoption problems due to joint effort**
5. **Ensuring regulatory compliance**

In gaming specifically, here's what those benefits look like in detail:

- With YourID you save 90% of authentication implementation costs, by sharing these costs with all other partner platforms. Authentication security is guaranteed by a single entity – YourID – which means no money wasted on multiple authentication providers or building your own costly solution. In addition, you minimize administrative costs for you and your clients by eliminating password resets and token replacements.
- Customers gain easy access to online accounts through biometric authentication and YourID assures that customers are who they say they are at each and every visit.
- Improved onboarding thanks to YourID's streamlined 'one-click' account creation process.

Benefits of a Trusted Identity Platform

- The best possible user experience for login, profile management, game purchasing and micro-transactions – YourID completely does away with passwords for all transactions, meaning console players no longer need to navigate cumbersome virtual keyboards to enter credentials.
- Age checks supported by YourID’s unbroken chain of trust means greater accountability and keeps minors from accessing restricted content.
- Phishing attacks can no longer target clients, because there are no passwords to steal.
- GDPR compliance is assured as customers gain control over the sharing and revoking of their data.
- Compliance with PSD2 Regulatory Technical Standards, and compliance with Anti-Money Laundering, Anti-Terrorism Financing, and Know Your Customer regulations. This means safer, more accountable commerce through your gaming platform.
- YourID will offer dedicated promotion of your gaming platform during the platform’s launch phase.

To learn more about how YourID can benefit your organization, and how you can become a YourID partner, contact us today.

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